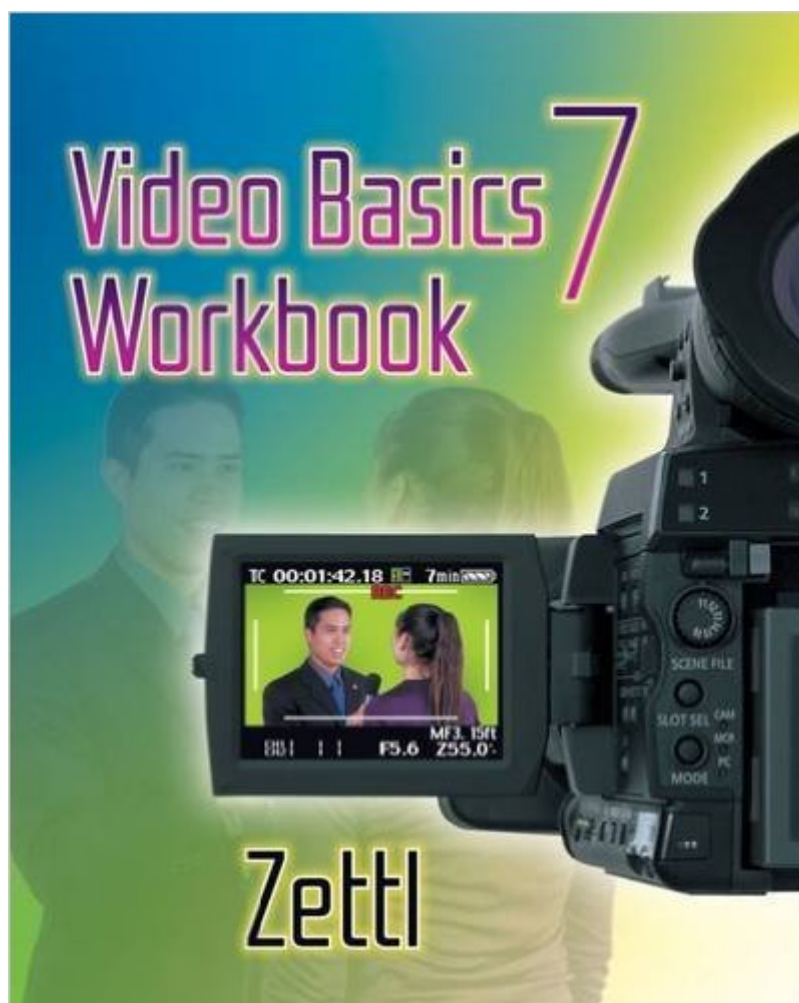


The book was found

Student Workbook For Zettl's Video Basics, 7th (Wadsworth Series In Broadcast And Production)



Synopsis

Besides serving as a diagnostic tool for you, students can use the workbook to practice and develop their video production skills through summaries of the chapter content, key terms, activities, self-tests, and problem-solving applications. The workbook can be customized and bound into the student edition text.

Book Information

Series: Wadsworth Series in Broadcast and Production

Paperback: 224 pages

Publisher: Cengage Learning; 7 edition (January 1, 2012)

Language: English

ISBN-10: 1111837104

ISBN-13: 978-1111837105

Product Dimensions: 0.5 x 8 x 10 inches

Shipping Weight: 1 pounds (View shipping rates and policies)

Average Customer Review: 4.0 out of 5 stars [See all reviews](#) (1 customer review)

Best Sellers Rank: #737,473 in Books (See Top 100 in Books) #152 in [Books > Engineering & Transportation > Engineering > Telecommunications & Sensors > Television & Video](#) #391 in [Books > Humor & Entertainment > Radio > General Broadcasting](#) #736 in [Books > Arts & Photography > Other Media > Film & Video](#)

Customer Reviews

Great introductory survey to the world of filmmaking. It's kind of annoying that this book comes out with a new edition EVERY year, but it makes sense that it does due to the changing technology in filmmaking. Definitely rent this textbook, I would not recommend purchasing it, as you can always copy down information that you KNOW you're going to need. Additionally, if you learn basics, and later need more specific information, EVERYTHING in this text can be found on the internet.

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